**3.01 Multimedia Movie Activity**

Directions: Complete the below tasks to plan the designing and development of a movie. You will NOT need to use a computer to work on the movie until you are ready to computerize it.

1. You are to create a movie.
2. Prepare a report identifying or including the following information about the designing and development of the movie.
   1. Determine who will serve as the team leader and which tasks the team members will complete.
   2. Plan the multimedia movie.
      1. Determine the theme
      2. Identify the target audience (demographics, lifestyles, or attitudes)
      3. Identify the goals, objectives, and purpose for the movie
      4. Create an electronic folder for the movie and all needed files
      5. Gather or create graphics and sounds
      6. Storyboard the movie
      7. Technology Requirements
         1. Computer settings as listed in below table

|  |  |  |
| --- | --- | --- |
|  | **Operating System** | |
| **Win** | **Mac** |
| **Settings** |  |  |
| Screen resolution | 800 X 600 | 124 mhz |
| Colors | 16 bit | thousands |
| Browser | Internet Explorer ver 5 or higher | |

* + - 1. Assembled cast
      2. At least two sound/music clips
      3. Two animations
      4. At least four pictures or graphics
      5. Transitions, build effects, color fonts, backgrounds
  1. Prepare multimedia movie
     1. Schedule to computerize multimedia movie
     2. Reference page format
     3. Copyright infringements review process
     4. Schedule to test the multimedia movie
  2. Practice presenting the multimedia movie
  3. Present the multimedia movie

1. Prepare an oral presentation of the multimedia movie and present to a group or class and also show them your report.
2. Get someone from the audience to record feedback below about your movie and report.

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1. Record how you are going to include the feedback in developing your multimedia movie.

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1. Revise the multimedia movie as necessary.
2. Obtain teacher’s signature on report for approval to computerize multimedia movie.
3. Computerize the multimedia movie.
4. Review movie for copyright infringements, spelling, and grammar.
5. Test the multimedia movie.
6. Present the multimedia movie.